



Conservation Nation Grant Overview

The Conservation Nation Grant Program offers direct funding to help save endangered animals and their ecosystems around the world by building a stronger, more diverse community of conservation practitioners. We believe there is great conservation progress to be made in broadening the community of committed individuals working to address the global wildlife conservation challenge.

Conservation Nation supports innovative, on-the-ground conservation around the world by practitioners from underrepresented groups, such as women, people of color, Indigenous people and those from disadvantaged communities. Our focus is helping foster conservation solutions that serve the needs of both nature and people and in terrestrial, marine, or freshwater ecosystems that support a wide range of biodiversity.

Conservation Nation will place a strong emphasis on ensuring that grant recipients share their work and knowledge and become mentors for our Emerging Conservationists and Youth Conservationists.

We will support our mission with specific types of grantees and specific grant objectives noted below:

1. Established Conservationists

We will provide grants for global, wildlife-saving work being done by mid-career conservationists from underrepresented groups, such as women, people of color, Indigenous people and those from disadvantaged communities. Our grantees will work hand in hand with Conservation Nation as mentors and role models to inspire the next generation through ongoing chats, blogs, lectures and/or participation at special events. The stories they share will help garner the attention of other conservation leaders and practitioners, donors, and a wider audience, allowing the Established Conservationist grantees (as well as the Emerging Conservationists) to increase their impact and augment their profile.

Established Conservationists are eligible for grants up to \$10,000 (for a grant period of one to two years). Grants are offered once a year, with an application deadline of August 13th, 2021.

2. Emerging Conservationists

We will provide funding to emerging conservationists from underrepresented groups, such as women, people of color, Indigenous people and those from disadvantaged communities to underwrite internships and professional development activities that might otherwise be beyond their reach. Like our Established Conservationist grantees, Emerging Conservationist grantees will work hand in hand with Conservation Nation as mentors and role models to inspire the next generation.

Emerging Conservationists are eligible for grants up to \$5,000 (for a grant period of one year). Grants are offered once a year, with an application deadline of August 13th, 2021.

Conservation Nation Grant Established Conservationist Application Requirements

Who Can Apply:

- Mid-career conservationists.
- Whose home base and place of work are U.S.-based.
- Projects and programs can be domestic or international.

Grant Timeline:

- Applications due August 13th, 2021 by 5:00 pm via email.
- Notification of final grantees September 8th, 2021 by email.
- Announcement of grantees September 30th, 2021 on the web and via press release.
- Funds made available the week of October 4th, 2021 by mail or ACH transfer.

Funding Criteria:

- The applicant must demonstrate that the funds will be used for or to support on the ground conservation activities or research conducted *in situ* for wildlife conservation.
- The applicant must show innovation and creativity in their work.
- We will seek to award grants to projects that are sustainable and have continuous community involvement.
- Established Conservationists are eligible for grants up to \$10,000 (for a grant period of one to two years).

Grants will fund:

- Both ongoing and new projects, including seed and proof of concept projects.
- Travel for research or conservation efforts, including incidentals, meals, and expenses.
- Funding to support range in-country personnel at project sites (international and domestic).
- Funding to support intern stipends and wages, to be awarded on a case-by-case basis.

Grants *will not* fund:

- Unsupported activities that are strictly of personal interest, or activities that primarily support an outside organization.
- Working or collaborative teams that focus on topics not directly related to conservation.
- Salaries, stipends, honoraria, or gifts for guest speakers or lecturers, etc.
- Cash donations to conservation organizations or third parties.
- Lobbying activities or to support attempts to influence legislation.

Conservation Nation Grant Established Conservationist Project Definition Requirements

All grant recipients will be required to agree to the following:

- Initial interview (in person or virtually).
- An interim, mid-year report to share with our supporters on our website and/or social media. Report can be a brief, single-page overview or field notes.
- Participation (in person or virtually) in a minimum of three education or outreach-based events or activities within one year of receiving the grant.
- Completion of an end-of-year summary, in the form of an impact statement or story, regardless of whether the funds are spent, or the project is complete.
- A brief presentation (in person or virtually) at a year-end meeting so that we can best represent to our supporters our collective team's work to save threatened wildlife.
- Public recognition of the Conservation Nation grant when and where possible including, but not limited to publications (print and web-based), presentations, interviews, conference posters, public signage, and on social media.
- A complete financial accounting of grant funds awarded.

Additional notes:

- Conservation Nation may contact recipients for additional information, an interview, or photographs to use as part of marketing campaigns and donor outreach.
- Grantees will work with program coordinators throughout the year to ensure that grant requirements are met.
- Grant funds may cover projects that span one to two years; however, the education outreach requirements must be completed within the year.
- Conservation Nation education staff members are available to grant recipients throughout the grant cycle to help develop ideas in advance of your education outreach commitments.
- Proposed changes to the allocation of grant funds must be submitted and approved by Conservation Nation in advance.
- The grant selection committee may contact the grant applicant with follow up questions as necessary.
- Conservation Nation reserves the right to decline funding grants in any given year.

Conservation Nation Grant Established Conservationist Grant Proposal Submission Requirements

Proposals must include a completed application form and the following six pages:

- Pages one, two and three to cover:
 - One paragraph project summary
 - Project background
 - Goals and objectives
 - Evidence of community involvement
 - Qualifications to undertake the proposed work
 - Target outcomes

- Page four to cover a one-page budget and financial narrative:
 - Table or itemized list of expenses
 - Description of each grant related expense
 - Justification for each item in the context of project goals

- Page five to cover a one-page timetable for implementation within the grant cycle

- Page six to cover a one-page sources and citations

Proposals are not to exceed these seven pages as noted above

Applications that don't follow the requirements and requested content noted above will be automatically disqualified.

Established Conservationists Grant Application

First Name:

Last Name:

Program/Project Title:

Amount requested (up to \$10,000):

Email:

Phone:

Current employer (if applicable):

Your pronouns (optional):

- She/hers
- He/his
- They/their
- Prefer not to respond
- Prefer to self-identify:

Your race and ethnicity (optional):

- Hispanic or Latino
- White (not Hispanic or Latino)
- Black or African American
- Native Hawaiian or other Pacific Islander
- Asian
- American Indian or Alaska Native
- Two or more races
- Prefer not to self-identify
- Prefer to self-identify:

Please answer all of the following questions:

1. Are you requesting full or partial funding by the Conservation Nation Grant for this project or program?

- Full Partial

2. Is this project or program funded by any other grant sources?

- Yes No

If yes, please provide the names of the grant sources and the amount secured:

3. Is this project or program currently seeking funding from other grant sources?

- Yes No

If yes, please provide the names of the grant sources and the amount requested:

4. Does this project or program have any external partners or collaborators?

- Yes No

If yes, please provide the names of the partner organization and/or individual and any funding they are contributing

Attach this form to your proposal and return it to: info@conservationnation.org